

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 33.101269 Longitude: -117.075255

Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	65,482	207,083	558,809
	Population Est 25Q1	65,639	207,842	560,056
	Population Est 24Q4	65,591	207,635	559,925
	Population Est 24Q3	65,532	207,758	559,766
	Population Est 24Q2	65,407	207,657	559,438
	Population Est 24Q1	65,329	207,425	558,599
	Population Est 23Q4	65,432	207,658	558,213
	Population Est 23Q3	65,269	207,157	556,455
	Population Est 23Q2	65,233	206,792	556,170
	Population Fcst	66,493	209,522	570,561
	2010 Census Population	62,687	199,254	512,232
	2000 Census Population	60,754	186,524	439,578
	1990 Census Population	49,130	154,588	353,148
	Current Year Daytime Population	69,956	211,330	634,326
	Average Seasonal Population	278	1,616	5,549
	Historical Annual Growth, 1990 – 2000	2.15%	1.90%	2.21%
	Historical Annual Growth, 2000 – 2010	0.31%	0.66%	1.54%
	Estimated Annual Growth, 2010 – CY	0.30%	0.27%	0.60%
	Projected Annual Growth, CY to Y5	0.31%	0.23%	0.42%
	Group Qtrs Est	1,317	2,948	10,068
Transient Est Average Last 4 Qtrs	995	6,096	15,326	
Households	Current Year Estimated Households	20,918	69,800	188,201
	Households Est 25Q1	20,950	70,051	188,575
	Households Est 24Q4	20,934	69,922	188,466
	Households Est 24Q3	20,912	69,962	188,417
	Households Est 24Q2	20,867	69,916	188,212
	Households Est 24Q1	20,836	69,826	187,924
	Households Est 23Q4	20,876	69,920	187,818
	Households Est 23Q3	20,822	69,729	187,189
	Households Est 23Q2	20,820	69,605	187,102
	Households Fcst	21,242	70,669	192,277
	2010 Census Households	19,403	67,334	173,799
	2000 Census Households	18,989	64,843	151,369
	1990 Census Households	16,930	57,076	125,626
	Historical Annual Growth, 1990 – 2000	1.15%	1.28%	1.88%
	Historical Annual Growth, 2000 – 2010	0.22%	0.38%	1.39%
	Estimated Annual Growth, 2010 – CY	0.52%	0.25%	0.55%
	Projected Annual Growth, CY to Y5	0.31%	0.25%	0.43%
Population per Household	3.07	2.92	2.92	

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Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.9%	4.2%	5.9%
	HH Income \$250,000 to \$499,999	4.6%	5.1%	7.1%
	HH Income \$200,000 to \$249,999	10.8%	11.9%	16.5%
	HH Income \$175,000 to \$199,999	5.4%	6.2%	7.2%
	HH Income \$150,000 to \$174,999	6.1%	7.0%	7.5%
	HH Income \$100,000 to 149,999	15.8%	18.6%	18.1%
	HH Income \$75,000 to 99,999	11.4%	11.1%	9.9%
	HH Income \$50,000 to 74,999	13.9%	12.9%	10.6%
	HH Income \$35,000 to 49,999	8.0%	6.9%	5.2%
	HH Income \$25,000 to 34,999	5.8%	4.6%	3.9%
	HH Income \$15,000 to 24,999	6.4%	4.9%	3.4%
	HH Income \$0 to 14,999	7.8%	6.6%	4.6%
	Average Household Income	\$126,220	\$138,150	\$172,447
	Median Household Income	\$91,771	\$107,449	\$132,756
	Per Capita Income	\$40,881	\$47,024	\$58,633
	Average Disposable Income	\$97,089	\$104,607	\$121,015
	Median Disposable Income	\$78,826	\$91,097	\$110,601
	Discretionary HH Income Over \$150,000	10.1%	11.7%	19.7%
	Discretionary HH Income \$125,000 to \$149,999	7.0%	9.0%	11.5%
	Discretionary HH Income \$100,000 to \$124,999	8.0%	9.6%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	11.0%	13.1%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	14.9%	15.4%	14.5%
	Discretionary HH Income \$25,000 to \$49,999	20.8%	19.2%	15.0%
	Discretionary HH Income Under \$25,000	28.2%	22.0%	14.8%
	Average Discretionary HH Income	\$65,204	\$73,539	\$90,148
	Median Discretionary HH Income	\$51,487	\$64,536	\$85,424
	Householder White – Count	7,945	32,751	92,199
	Median HH Income	\$118,077	\$120,106	\$141,308
	Average HH Income	\$116,621	\$117,398	\$129,491
	Householder Black or African-American – Count	496	1,308	3,514
	Median HH Income	\$46,207	\$58,757	\$100,357
	Average HH Income	\$60,825	\$83,903	\$105,971
	Householder Hispanic – Count	8,444	21,739	39,458
Median HH Income	\$73,446	\$85,239	\$97,227	
Average HH Income	\$87,309	\$95,200	\$105,162	
Householder Asian or Pacific Islander – Count	1,078	5,536	31,108	
Median HH Income	\$153,631	\$151,014	\$171,046	
Average HH Income	\$134,518	\$135,044	\$143,067	
Householder Other or Pacific Islander – Count	2,955	8,465	21,923	
Median HH Income	\$93,519	\$110,471	\$126,187	
Average HH Income	\$104,594	\$112,539	\$123,446	

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Gender	Male Population	32,416	101,310	274,861
	Female Population	33,066	105,773	283,948
Total Population by Age	Count of Pop 0 to 4 years	3,688	10,679	27,245
	Count of Pop 0 to 7 years	5,484	15,903	40,947
	Count of Pop 5 - 13	7,556	21,910	58,181
	Count of Pop 14 - 18	3,717	10,855	30,586
	Count of Pop 19 - 22	3,672	10,893	31,454
	Count of Pop 22 - 25	2,692	8,074	23,648
	Count of Pop 25 - 29	4,632	13,208	34,412
	Count of Pop 30 - 34	4,862	13,627	32,726
	Count of Pop 35 - 39	4,862	13,841	34,364
	Count of Pop 40 - 44	4,561	14,000	37,809
	Count of Pop 45 - 59	11,271	36,550	107,542
	Count of Pop 60 - 74	9,671	34,747	94,008
	Count of Pop 75 - 84	2,945	12,837	33,583
	Count of Pop 85+	1,354	5,862	13,249
	% of Pop 0 to 4 years	5.6%	5.2%	4.9%
	% of Pop 0 to 7 years	8.4%	7.7%	7.3%
	% of Pop 5 - 13	11.5%	10.6%	10.4%
	% of Pop 14 - 18	5.7%	5.2%	5.5%
	% of Pop 19 - 22	5.6%	5.3%	5.6%
	% of Pop 22 - 25	4.1%	3.9%	4.2%
	% of Pop 25 - 29	7.1%	6.4%	6.2%
	% of Pop 30 - 34	7.4%	6.6%	5.9%
	% of Pop 35 - 39	7.4%	6.7%	6.1%
% of Pop 40 - 44	7.0%	6.8%	6.8%	
% of Pop 45 - 59	17.2%	17.6%	19.2%	
% of Pop 60 - 74	14.8%	16.8%	16.8%	
% of Pop 75 - 84	4.5%	6.2%	6.0%	
% of Pop 85+	2.1%	2.8%	2.4%	
Median Age	37.0	40.2	40.9	
Average Age	38.6	41.1	41.1	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.4%	5.1%
	% of Pop 5 - 13	11.9%	11.2%	10.9%
	% of Pop 14 - 18	5.8%	5.5%	5.7%
	% of Pop 19 - 22	5.8%	5.5%	6.0%
	% of Pop 22 - 25	4.3%	4.1%	4.6%
	% of Pop 25 - 29	7.5%	6.7%	6.5%
	% of Pop 30 - 34	7.6%	6.9%	6.2%
	% of Pop 35 - 39	7.6%	6.8%	6.2%
	% of Pop 40 - 44	6.9%	6.8%	6.7%
	% of Pop 45 - 59	17.0%	17.4%	18.9%
	% of Pop 75 - 84	4.0%	5.5%	5.4%
	% of Pop 60 - 74	14.4%	16.1%	16.2%
	% of Pop 85+	1.5%	2.1%	1.8%
	Median Age	35.9	38.4	39.1
Average Age	37.6	39.8	39.9	

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	% of Pop 0 to 4 years	5.4%	4.9%	4.7%
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	% of Pop 60 - 74	15.2%	17.4%	17.4%
	% of Pop 75 - 84	5.0%	6.9%	6.6%
	% of Pop 85+	2.7%	3.6%	2.9%
	Median Age	38.1	41.8	42.5
Average Age	39.6	42.4	42.3	
Race	Count of White	28,563	102,943	282,405
	Count of Black or African-American	1,553	4,681	12,838
	Count of Asian or Pacific Islander	4,361	19,732	104,191
	Count of Other races	31,005	79,728	159,375
	White	43.6%	49.7%	50.5%
	Black or African American	2.4%	2.3%	2.3%
	Asian	6.7%	9.5%	18.6%
	Other Races	47.3%	38.5%	28.5%
Language Spoken	Speak English at Home	57.4%	62.0%	63.9%
	Speak Spanish at Home	35.5%	28.4%	18.6%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.9%	1.7%	3.6%
	Speak Russian and Other Slavic Languages at Home	1.0%	0.9%	1.2%
	Speak Chinese at Home	0.4%	1.2%	2.8%
	Speak Korean at Home	0.2%	0.6%	1.1%
	Speak Vietnamese at Home	1.0%	1.1%	2.1%
	Speak Other Asian Languages at Home	0.6%	1.1%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	1.6%	1.8%	2.8%
	Speak Other Language at Home	0.8%	0.7%	0.9%
Hispanic	Hispanic Population	34,330	87,737	161,347
	Hispanic Population Percent	52.4%	42.4%	28.9%
	Mexican	88.9%	88.4%	85.8%
	Puerto Rican	1.2%	1.8%	2.4%
	Cuban	0.3%	0.5%	0.8%
	Dominican	0.2%	0.2%	0.2%
	Central American	4.8%	4.5%	4.1%
	South American	1.5%	1.4%	3.1%
	Other Hispanic	3.0%	3.2%	3.6%
	2000 Hispanic Population Percent	45%	31%	22%
	1990 Hispanic Population Percent	29%	19%	15%

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Ancestry	American (percent of total population)	1.6%	1.9%	2.0%
	American	0.9%	1.3%	1.4%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	2.8%	5.1%	11.1%
	Chinese	0.7%	1.4%	3.2%
	Japanese	0.2%	0.4%	0.6%
	Korean	0.3%	0.6%	1.2%
	South Central Asian (ie. Indian)	0.3%	1.1%	3.5%
	South East Asian (ie. Vietnamese)	0.8%	1.0%	1.7%
	Other Asian	0.6%	0.7%	0.9%
	European (percent of total population)	13.2%	17.8%	19.3%
	British	2.7%	3.6%	3.8%
	Dutch	0.4%	0.4%	0.4%
	French	0.6%	0.8%	0.7%
	German	2.9%	3.7%	4.0%
	Italian	1.2%	1.7%	1.8%
	Polish	0.5%	0.6%	0.7%
	Scandinavian	1.1%	1.4%	1.5%
	Scotch/Irish	2.4%	3.2%	3.8%
Other European (ie. Greek/Russian)	1.4%	2.2%	2.7%	
Middle Eastern	0.5%	0.8%	1.2%	
Other Ancestry	15.4%	16.2%	17.9%	
Unclassified Ancestry	7.6%	9.0%	9.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	44,158	144,672	387,694
	Elementary (0 to 8)	14.4%	10.4%	6.7%
	Some High School (9 to 11)	6.2%	5.3%	3.9%
	High School Graduate (12)	22.6%	20.1%	15.5%
	Some College (13 to 16)	19.4%	20.4%	18.6%
	Associates Degree Only	7.7%	8.5%	8.1%
	Bachelors Degree Only	18.9%	21.8%	27.7%
	Graduate Degree	10.8%	13.5%	19.5%
	% College (4+)	29.7%	35.3%	47.3%
Household Type	Total Households – count	20,918	69,800	188,201
	One Person HHs – count	3,999	14,314	34,063
	Family HHs – count	15,163	50,748	141,517
	Married Couple – count	10,704	38,013	111,882
	w/own children – count	4,797	15,149	48,882
	w/out own children – count	5,907	22,864	63,000
	Male Householder – count	1,352	4,173	9,257
	Female Householder – count	3,107	8,561	20,378
	Non-Family Households – count	1,756	4,738	12,621
	1 Person Household	19.1%	20.5%	18.1%
	2 Person Household	28.5%	30.8%	30.8%
	3 Person Household	16.7%	16.4%	18.1%
	4 Person Household	16.2%	15.6%	18.2%
	5 Person Household	10.2%	8.7%	8.4%
6 Person Household	5.2%	4.3%	3.6%	
7+ Person Household	4.0%	3.6%	2.7%	
% Households With Children	33.0%	30.3%	33.0%	

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Housing	Total Housing Units	21,714	72,478	195,177
	Owner Occupied Percent	43.6%	54.8%	60.4%
	Renter Occupied Percent	52.8%	41.5%	36.0%
	Vacant Housing Percent	3.7%	3.7%	3.6%
	Total Housing Units (Census 2000)	19,592	66,914	156,134
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	40.3%	35.6%	46.9%
	Property Value \$750,000 to \$999,999	20.3%	23.4%	17.4%
	Property Value \$500,000 to \$749,999	19.6%	19.1%	13.0%
	Property Value \$400,000 to \$499,999	3.9%	3.2%	2.1%
	Property Value \$300,000, to \$399,999	3.6%	2.7%	1.9%
	Property Value \$200,000 to \$299,999	1.8%	2.0%	1.5%
	Property Value \$150,000 to \$199,999	0.7%	1.1%	0.8%
	Property Value \$100,000 to \$149,999	1.0%	1.1%	0.8%
	Property Value \$60,000 to \$99,999	0.8%	1.2%	0.7%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.2%
	Property Value \$0 to \$39,999	1.1%	1.4%	1.0%
	Median Home Value	\$961,839	\$942,314	\$1,112,351
Wealth per Household	\$0 and under - percent	18.8%	17.5%	16.6%
	\$1 to \$4999 - percent	9.7%	8.7%	7.8%
	\$5k to \$9999 - percent	4.9%	4.6%	4.2%
	\$10k to \$24999 - percent	6.6%	6.3%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.0%
	\$100k to \$249999 - percent	17.2%	17.8%	18.2%
	\$250k to \$499999 - percent	12.4%	13.2%	13.9%
	\$500k+ - percent	13.7%	15.1%	16.6%
	Median HH Wealth	\$66,124	\$80,719	\$93,389
	Avg HH Wealth	\$225,574	\$243,358	\$261,395
Economic Viability	Economic Viability Local	298	297	304
	Economic Viability Indexed	108	107	110
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	31,892	103,178	288,589
	Managerial/Executive	15.8%	16.7%	20.2%
	Professional Specialty	19.3%	23.4%	31.2%
	Healthcare Support	3.7%	3.8%	3.1%
	Sales	8.8%	8.7%	8.9%
	Office & Administrative Support	11.3%	10.7%	9.3%
	Protective Service	0.9%	1.1%	1.2%
	Food Preparation	6.8%	5.9%	4.8%
	Building Maintenance & Cleaning	7.0%	5.8%	3.5%
	Personal Care	2.5%	2.7%	2.8%
	Farming, Fishing, & Forestry	1.1%	1.0%	0.5%
	Construction	11.0%	9.0%	6.3%
	Production & Transportation	11.8%	11.1%	8.2%
	Percent White Collar Workers	58.8%	63.4%	72.8%
	Percent Blue Collar Workers	41.2%	36.6%	27.2%

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	Agriculture/Mining/Construction	11.6%	9.7%	7.2%
	Manufacturing	10.3%	11.1%	13.0%
	Transportation	4.0%	4.0%	3.8%
	Information	1.3%	1.6%	2.4%
	Wholesale/Retail	13.7%	12.2%	11.4%
	Finance, Insurance, Real Estate	5.4%	5.4%	5.9%
	Professional Services	7.6%	9.9%	13.3%
	Management Services	0.2%	0.1%	0.2%
	Administrative/Waste Services	7.6%	5.9%	4.4%
	Educational Services	18.8%	21.2%	21.3%
	Entertainment Services	11.6%	10.5%	9.2%
	Other Professional Services	5.6%	5.3%	4.4%
	Public Administration	2.5%	3.1%	3.5%
Vehicles per HH	No Vehicles	6.1%	5.5%	3.9%
	1 Vehicle	28.1%	27.9%	25.5%
	2 Vehicles	39.2%	40.0%	43.1%
	3 or more vehicles	26.6%	26.6%	27.4%
	Average Number of Vehicles	2.00	2.02	2.07
Change	Births (last 12 months)	689	1,994	5,192
	Deaths (last 12 months)	396	1,614	4,098
	Migration (last 12 months)	-171	-842	-1,484
Work place	Workplace Establishments	3,423	7,837	19,362
	Workplace Employees (FTE)	31,923	73,222	193,407